

## PROGRAMME OUTLINE

### DAY 2: AUGUST 15, 2014 (FRIDAY)

08:30 – 09:00 Registration & Light Snacks

09:00 – 09:20 **Keynote Address by Guest of Honour**  
Mr Yih San TAN  
*Chief Executive*  
*Intellectual Property Office of Singapore, Singapore*

9:20 – 9:30 Break

9:30 – 11:00 **FRAME 5: IP AS HUMAN RIGHTS**

#### Distinguished Speakers

Session 1 – **Human Rights: The New Source of International Intellectual Property Law?**

Graeme AUSTIN

*Chair in Private Law, Victoria University of Wellington, New Zealand*  
*Professor of Law, Melbourne University School of Law, Australia*

Session 2 – **How Human are Intellectual Property Rights? The New Potential of the Human Rights and Development Approaches.**

Ruth OKEDIJI

*William L. Prosser Professor of Law*  
*University of Minnesota Law School, United States*

#### Panel Discussion

Chair – Alban KANG  
*Managing Partner*  
*ATMD Bird & Bird LLP, Singapore*

Panellists – David TAN  
*Associate Professor of Law*  
*Director of the Master of Law (General) Programme*  
*National University of Singapore, Faculty of Law, Singapore*

Megan RICHARDSON

*Professor of Law*  
*Co-Director of the Centre for Media and Communications Law (CMCL)*  
*The University of Melbourne, Melbourne Law School, Australia*

Woon Chooi YEW

*President*  
*Asian Patent Attorneys Association (APAA) Singapore Group, Singapore*

Q&A (30 mins)

11:00 – 11:15 Coffee Break

11:15 – 12:45

**IP FRAME OF THE 21<sup>ST</sup> CENTURY: INTEGRATING INCENTIVES, TRADE, DEVELOPMENT, CULTURE AND HUMAN RIGHTS**

Distinguished Speakers

Session 1 – **Intellectual Property and Pluralism**

Graeme DINWOODIE

*Professor of Intellectual Property and Information Technology Law  
University of Oxford, Faculty of Law, United Kingdom*

Session 2 – **The "Theory of Everything" in IP Law – Impossible Vision or Realistic Prospect?**

Annette KUR

*Professor  
Head of Unit  
Max Planck Institute for Intellectual Property and Competition Law, Germany*

Panel Discussion

Chair – Tee Jim TAN, S.C.  
*Partner  
Lee & Lee, Singapore*

Panellists – All Distinguished Speakers

12:45 – 14:00

Lunch

14:00 – 15:00

Q&A

15:00 – 16:00

Closing

**END OF DAY 2**